Isabel Pantle '23

MIT Sloan Conference Summer 2022

The MIT Sloan conference was something I have been hoping to attend for a while now and I'm so grateful to Dartmouth and Dartmouth Sports Analytics for the opportunity to go! Over the two days of the conference, I heard from many amazing pioneers in sports analytics, from people in the industry or working for teams in different sports. Of the various panels and presentations I attended, I was particularly interested in a presentation from three employees of ESPN, in which they explained their process for quantifying wide receiver value by combining three different metrics, each of which represent a different facet of skill at that position. Additionally, there was a presentation by a professor in which he spoke about the use of artificial intelligence in quantifying win probability of a given soccer match, as well as coaching recommendations to increase the likelihood of winning. Lastly, the conference had a women's luncheon, during which we networked and heard from several successful women in the industry. It was an amazing experience and one I would definitely recommend to anyone interested in pursuing sports analytics!